

KEY ASSESSMENT TASK SCHEDULE

Subject: A Level Media Studies

Teacher/s: Esther King



	DATE	CONTENT	LENGTH	FORMAT OF ASSESSMENT
Key Assessment Task 1	Thursday 22nd April	<p>Investigating the Media</p> <ul style="list-style-type: none"> • Media Language (unseen) <ul style="list-style-type: none"> ○ Print Advertisement ○ Film Poster ○ Audio-visual advertisement ○ Music Videos ○ Newspapers 	<p>15 minutes (viewing time)</p> <p>50 minutes</p>	<p>Component 1 Section A</p> <p>x2 15 marks</p>
Key Assessment Task 2	Friday 30th April	<p>Investigating the Media</p> <ul style="list-style-type: none"> • Representation (unseen vs set) <ul style="list-style-type: none"> ○ Print Advertisement [<i>Tide (1950s)</i>] ○ Film Poster [<i>Kiss of the Vampire (1960s)</i>] ○ Audio-visual advertisement [<i>WaterAid (2016)</i>] ○ Music Videos [<i>Beyoncé- Formation (2016)</i>] [<i>Vance Joy- Riptide (2013)</i>] ○ Newspapers [<i>The Daily Mirror (March 2019)</i>] [<i>The Times (March 2019)</i>] 	<p>15 minutes (viewing time)</p> <p>50 minutes</p>	<p>Component 1 Section A</p> <p>x1 30 marks</p>
Key Assessment Task 3	Wednesday 12th May	<p>Investigating the Media</p> <ul style="list-style-type: none"> • <i>Industries</i> <ul style="list-style-type: none"> ○ Newspapers [<i>The Daily Mirror and The Times- complete editions</i>] ○ Film [<i>Black Panther (2018)</i>] and [<i>I, Daniel Blake (2016)</i>] ○ Radio [<i>Late Night Women's Hour</i>] ○ Video Games [<i>Assassin's Creed III: Liberation (2012)</i>] • <i>Audiences</i> <ul style="list-style-type: none"> ○ Newspapers [<i>The Daily Mirror and The Times- complete editions</i>] ○ Film [<i>Black Panther (2018)</i>] and [<i>I, Daniel Blake (2016)</i>] ○ Radio [<i>Late Night Women's Hour</i>] ○ Video Games [<i>Assassin's Creed III: Liberation (2012)</i>] ○ Print Advertisement [<i>Tide (1950s)</i>] ○ Audio-visual advertisement [<i>WaterAid (2016)</i>] 	<p>45 minutes</p>	<p>Component 1 Section B</p> <p>45 marks</p> <p>Short answer questions</p>

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<i>Terminal Key Assessment Task (Mock)</i>	W/C 17th May Separate timetable to follow	<i>Investigating Media Forms and Products</i> <ul style="list-style-type: none">• Media Language, Representation, Industry, Audience<ul style="list-style-type: none">○ <i>Television [Life on Mars (2006)]</i>○ <i>Magazines [Woman's Realm (7-13 February 1965)]</i>○ <i>Online Media [Zoella] and [Attitude]</i>	1hr 40minutes	Component 2 Section A, B and C (To complete two sections) 60 marks
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