

KEY ASSESSMENT TASK SCHEDULE

Subject: AS Media Studies

Teacher/s: Esther King



	DATE	CONTENT	LENGTH	FORMAT OF ASSESSMENT
Key Assessment Task 1	Tuesday 20th April	<p>Investigating the Media</p> <ul style="list-style-type: none"> • <i>Media Language (unseen- one print and one audio-visual)</i> <ul style="list-style-type: none"> ○ <i>Print Advertisement</i> ○ <i>Film Poster</i> ○ <i>Audio-visual advertisement</i> ○ <i>Music Videos</i> ○ <i>Newspapers</i> 	<p>15 minutes (viewing time)</p> <p>45 minutes</p>	<p>Component 1 Section A</p> <p>x2 10 marks</p>
Key Assessment Task 2	Friday 30th April	<p>Investigating the Media</p> <ul style="list-style-type: none"> • <i>Representation (unseen vs set)</i> <ul style="list-style-type: none"> ○ <i>Print Advertisement [Tide (1950s)]</i> ○ <i>Film Poster [Kiss of the Vampire (1960s)]</i> ○ <i>Audio-visual advertisement [WaterAid (2016)]</i> ○ <i>Music Videos [Beyoncé- Formation (2016)]</i> ○ <i>Newspapers [The Daily Mirror (March 2019)]</i> 	<p>15 minutes (viewing time)</p> <p>45 minutes</p>	<p>Component 1 Section A</p> <p>x1 25 marks</p>
Key Assessment Task 3	Monday 10th May	<p>Investigating the Media</p> <ul style="list-style-type: none"> • <i>Industries</i> <ul style="list-style-type: none"> ○ <i>Newspapers [The Daily Mirror- complete edition]</i> ○ <i>Film [Black Panther (2018)]</i> ○ <i>Radio [Late Night Women’s Hour]</i> ○ <i>Video Games [Assassin’s Creed III: Liberation (2012)]</i> • <i>Audiences</i> <ul style="list-style-type: none"> ○ <i>Newspapers [The Daily Mirror- complete edition]</i> ○ <i>Film [Black Panther (2018)]</i> ○ <i>Radio [Late Night Women’s Hour]</i> ○ <i>Video Games [Assassin’s Creed III: Liberation (2012)]</i> ○ <i>Print Advertisement [Tide (1950s)]</i> ○ <i>Audio-visual advertisement [WaterAid (2016)]</i> 	<p>45 minutes</p>	<p>Component 1 Section B</p> <p>45 marks</p> <p>Short answer questions</p>

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<i>Terminal Key Assessment Task (Mock)</i>	W/C 17th May Separate timetable to follow	<i>Investigating Media Forms and Products</i> <ul style="list-style-type: none">• <i>Media Language, Representation, Industry, Audience</i><ul style="list-style-type: none">○ <i>Television [Life on Mars (2006)]</i>○ <i>Magazines [Woman's Realm (7-13 February 1965)]</i>○ <i>Online Media [Zoella]</i>	1hr 20minutes	Component 2 Section A, B and C (To complete two sections) 40 marks
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