

KEY ASSESSMENT TASK SCHEDULE

Subject: AS Business

Teacher: John Spencer



UXBRIDGE COLLEGE
SIXTH FORM

	Date	Content	Length	Format of assessment
Key Assessment Task 1	Monday 19th April	Units 1 & 2 <ul style="list-style-type: none">• 3.1.2 Understanding different business forms• 3.1.3 Understanding that businesses operate within an external environment• 3.2.3 Understanding the role and importance of stakeholders	40 minutes	x 1 paper 30 marks Short and long answer questions
Key Assessment Task 2	Monday 26th April	Units 3 & 4 <ul style="list-style-type: none">• 3.3.3 Making marketing decisions: segmentation, targeting, positioning• 3.3.4 Making marketing decisions: using the marketing mix• 3.4.2 Analysing operational performance	40 minutes	x 1 paper 30 marks Short and long answer questions
Key Assessment Task 3	Thursday 6th May	Unit 5 <ul style="list-style-type: none">• 3.5.1 Setting financial objectives• 3.5.2 Analysing financial performance• 3.5.3 Making financial decisions: sources of finance	40 minutes	x 1 paper 30 marks Short and long answer questions

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<i>Terminal Key Assessment Task (Mock)</i>	w/c 17th May Separate timetable to follow	<i>Units 1 to 5</i> <ul style="list-style-type: none">• 3.1.1 Understanding the nature and purpose of business• 3.2.1 Understanding management, leadership and decision making• 3.3.2 Understanding markets and customers• 3.4.3 Making operational decisions to improve performance: increasing efficiency and productivity• 3.5.2 Analysing financial performance	1hr 20 minutes	x 1 paper 60 marks MCQs, short and long answer questions
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